

# METALS MANUFACTURER MELDS MOBILITY CONTROL AND SAVINGS

**Centralized management and streamlined procurement enhance company's enterprise mobility**

## CLIENT PROFILE

- One of the world's leading suppliers of semi-finished copper and copper alloy products headquartered in Europe
- Nearly 500 devices – primarily smartphones – with two carriers and an increasing need for centralized management

## CHALLENGES

- Mobile policy development and enforcement
- Visibility and control
- Mobile device procurement processes
- IT asset management

**\$5K**

Monthly Savings

**\$200K**

Historic Cumulative Savings

## AS WELL AS:

- In-depth policy consultation and ongoing management
- Streamlined procurement processes
- Close monitoring of lines and usage
- Detailed visibility and customized reporting
- Centralized administration and management
- Partner support and expertise

**All with no service disruptions**



## OVERVIEW

An European-based metals giant has provided the world with vital materials for more than 200 years. They are one of the world's leading copper and copper alloy specialists with 80 global locations and 8,000+ employees who work to provide unmatched service, even in the face of global challenges like climate change and resource conservation.

## CHALLENGES

They encountered the same challenges that many multi-location businesses face with global enterprise mobility. Multiple administrators operated under disparate policies with no central control and a range of outcomes. Devices, lines, plans and policies were different from one office to the next.

The company's management team called on vMOX to address the inconsistencies across the manufacturer's wireless environment, including:

- Procurement processes
- Inventory management
- Visibility and reporting
- Cost allocation
- Policy monitoring
- Cost optimization

## SOLUTION AND RESULTS

vMOX is helping this manufacturer centralize mobile management with program management and ordering/provisioning services. The result is streamlined procedures,

program standardization and exceptional cost-savings.

vMOX is tackling each one of the client's challenges as follows:

- Procurement processes – vMOX centralized procurement processes using the vMOX OnePortal<sup>SM</sup>, removing the burden of ordering devices and setting up lines from individual site administrators. Employees can now easily check their upgrade status and request a new or upgraded device through the portal anytime.
- Inventory management – Centralizing and standardizing the procurement process helped the client align devices to users' roles and job titles, keeping equipment costs down.
- Visibility and reporting – vMOX's OnePortal gives administrators real-time visibility into the company's mobile usage. OnePortal also generates granular reporting to aid in managing enterprise mobility costs and policies.
- Cost allocation – Without a standard naming convention, allocating the costs of lines and usage to the appropriate divisions and departments was nearly impossible. vMOX set a naming standard for new lines moving forward and devised SMS campaigns to identify and categorize individual lines and users.
- Policy monitoring – vMOX advised the client on appropriate policies for usage, device upgrades, onboarding, and more. vMOX then customized OnePortal to devise systems to uphold these policies.
- Cost optimization – The improvements in inventory management, policy monitoring and cost allocation enabled vMOX to save the client approximately \$5,000 per month, with a cumulative savings of about \$200,000 in two years.

Centralized management and visibility enable the client to provide a more streamlined and intuitive user experience for its employees while removing the burden on location-specific administrators. With vMOX's international enterprise mobility expertise, they are considering expanding the partnership across additional geographies to amplify the benefits.